Antony Gravett
tony@tekhinos.com

M 917.328.9858 • **H** 518.851.6069
172 BLOCK LANE, CRARYVILLE, NY 12521

achievements

- User-centric Innovation

  Twelve years of experience creating innovative strategies for the internet, including next-generation user-centric e-commerce models *(Cargo/ClearMark, 1998–2003; JumpJot, 2000–01)* and multimedia applications *(Dragonfly, 2005–07).*

- Product Development + Management

  Leadership in product development and management of project teams, including successful launches and enhancements to enterprise-scale internet applications *(Dragonfly, 2005–07; TimeBanks, 2004–05; ClearMark, 1998–2001).*

- Presentation, Sales + Evangelism

  Communication specialist with deep experience in design, marketing, sales and tech-transfer initiatives; lead communicator and presenter for sales and evangelism of internet applications.

- Creative Enablement

  A master communicator and trainer who leads seminars and conducts tech-transfer projects, successfully empowering people with creative technology *(Web applications, Photoshop, Illustrator, and many audio, video & presentation tools).*

experience

V.P., Products & Services; Creative Director
Dragonfly, New York City & Hillsdale, New York — 05–07

- Led the strategic planning, product development and successful launch of an enterprise-ready Web application for video and multimedia
- Provided all marketing and sales support, including high-level corporate presentations, meetings, process-flow websites & sales materials
- Managed project teams in successful product customization and orientation/training initiatives

Marketing Director; Creative Strategist
First Light Studios/TimeBanks/LifeCare, etc. — 01–05

- Creative direction and product development for web applications and corporate websites
- Technical liaison, marketing and sales support for corporate clients and small businesses

Director, Creative Services; Lead Web Architect
One World Interactive/Forepoint/ClearMark/Versala — 95–01

- Responsible for developing the high-level strategies and frameworks of corporate intranet and public web sites for clients such as General Electric, Price Waterhouse, Johnson & Johnson and Xerox.
- Lead architect and user-interface designer for many large web-centric projects, including corporate intranets and other advanced web applications for UTC Carrier Corporation and Rust-Oleum.

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experience continued

Managing Editor; Lead Designer
HomeStyle Magazine, Austerlitz, New York 93–95

- Managed all graphic design, layout, editing and pre-press coordination for a monthly 20-44-page tabloid magazine; designed and produced 75-80% of all display ads in-house (80-160 ads/month), including all graphic design, photo manipulation and typesetting *(Adobe Illustrator and Photoshop.)*
- *I moved to Columbia County, New York, my wife and I built our own house, and I became one of the first "internet telecommuters."*

V.P., Technical Services; V.P., Development & Marketing
Juliana's Sound Services (London, Montreal & New York City); Starfire Lighting 78–93

- Specified, designed and coordinated the installation of complex audio/lighting/video projects for domestic and international hospitality clients.
- Designed and produced complex technical proposals, renderings, specifications and sales presentations to high-level corporate hotel management.
- Introduced two innovative lighting product lines *(Starfire)*

education

Oxford & Cambridge Examinations Board
Three Advanced ('A') and ten Ordinary ('O') level Certificates

Sir Anthony Browne's School, Brentwood, Essex, England

personal

48 years old, married, excellent health — *and a healthy sense of humor.*

Interests: music, composing, audio engineering, photography, swimming, bicycling.

Passion: technology can be truly innovative if it relates to people, how *(and why)* they use it, and if it enables them to be *truly creative*.

Personal references are available on request.